



Walk FOR Lupus Now
LUPUS FOUNDATION OF AMERICA

Greater Ohio Chapter

2012 Events Schedule

Northern Cincinnati / Dayton

Saturday, April 28, 2012
Franklin Township Park

Downtown Cincinnati

Saturday, May 12, 2012
Fountain Square

Columbus

Saturday, June 23, 2012
Bicentennial Park

Cleveland / Akron

Saturday, September 29, 2012
Reservation Brecksville
Oak Grove Pavilion
Brecksville Metroparks



Engage
Your Community



Inspire
Your Employees



Support
Lupus Research

Story

Lupus Foundation of America

Who is the LFA?

The LFA is the nation's leading non-profit health organization dedicated to improving the diagnosis and treatment of lupus, supporting individuals and families affected by the disease, increasing awareness of lupus among health professionals and the public, and finding the cure.

What is Walk for Lupus Now?

Walk for Lupus Now is a fundraising walk that raises critical funds for lupus research, education programs, and patient and family support services. Walk for Lupus Now draws supporters beyond the lupus community, attracting celebrities and community leaders to the events. This year, thousands of walkers will participate in more than 70 Walk for Lupus Now events in the United States, promoting lupus awareness, physical activity and healthy living in a family-friendly setting.

Why Partner With Us?

The Lupus Foundation of America (LFA) offers your organization a prime opportunity to build brand loyalty, access a desirable target market and be a strong corporate citizen. Partnering with us gives your organization the opportunity to raise money to fund life-saving lupus research, education programs, advocacy initiatives and patient and family support services.



Donate Lupus Foundation of America

2012 Corporate Sponsorship Opportunities

	Presenting Sponsor \$2,000	Platinum Sponsor \$1,000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Category Exclusivity	✓	✓			
Broadcast Entitlement and acknowledgement	✓				
Press release	✓				
Prominent logo placement on Walk for Lupus Now website & banner	✓	✓	✓	✓	✓
Credit on co-sponsor media and promotion	✓				
Mention in Walk for Lupus Now E-Alerts	✓				
Products & services	✓	✓	✓	✓	✓
Use of Walk and LFA logos on materials	✓	✓	✓	✓	✓
Event day MC Announcements	✓✓✓	✓✓✓	✓✓✓	✓✓✓	
Corporate banners at Walk	✓✓✓	✓✓✓	✓✓✓	✓	✓
Discount on Walk and LFA merchandise	✓	✓	✓		
Access to film footage and event booth library	✓	✓			
Resource Fair booth	✓	✓	✓	✓	
Walk Jacket	✓✓	✓			
Walk Sweatshirt	✓✓				
Walk HUG ME Blanket and Duffle Bag			✓	✓	
Walk T-Shirt					✓



Donate

Lupus Foundation of America

In-Kind Donations

We greatly appreciate in-kind donations, including the below. In-kind donations will be recognized accordingly.

- Individual water/juices and snacks/fruit for our walkers
- Breakfast/Lunch/Snacks for our dedicated volunteers
- Gift certificates and gift packages/baskets to be used as incentives for fundraising
- Printing services

Deadlines For Donations

Deadlines apply to all print materials. Sponsorships can be customized to fit your needs. In-kind donations may qualify for sponsorship opportunity. To find out more about Corporate Sponsorship for the **Walk for Lupus Now** visit us at www.lupusgreaterohio.org

Questions?

Please contact Leslie Tierney, Walk Coordinator at 1 (888)-NO LUPUS or info@lupusgreaterohio.org



Sponsorship Commitment Form
Walk for Lupus Now 2012

Donor/Company Name: _____
(as you prefer to be listed)

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Venue of Interest: _____

Sponsorship Level

- Local Presenting (\$2,000)
- Local Platinum (\$1000)
- Local Gold (\$750)
- Local Silver (\$500)
- Local Bronze (\$250)
- In-Kind Donation (please list donation and value)

Method of Payment

- Check/Money Order Enclosed
- Visa Mastercard Discover

Card Number: _____

Expiration Date: _____

Name as it Appears on Card: _____

Deadlines apply to all print materials. In-kind donations may qualify for sponsorship opportunity. Donors will be recognized accordingly.

Please send this form with payment to:
Lupus Foundation of America, Greater Ohio Chapter
Attention: Walk for Lupus Now Greater Ohio
12930 Chippewa Rd.
Brecksville, OH. 44141

To find out more about Corporate Sponsorship of **Walk for Lupus Now**, contact Leslie Tierney Walk Coordinator by phone 1(888) NO-LUPUS or e-mail at Leslie@lupusgreaterohio.org.